IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: DAVIS, et al.

Title: DIGITALLY MARKED OBJECTS AND

PROMOTIONAL METHODS

Appl. No.: 09/697,009

Appl. Filing Date: 10/25/2000

Examiner: Raquel Alvarez

Art Unit: 3682

Confirmation 4530

Number:

$\frac{\text{REQUEST FOR CONTINUED EXAMINATION (RCE)}}{\text{TRANSMITTAL}}$

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application. This RCE and the enclosed items listed below are being filed prior to the earliest of: (1) payment of the issue fee (unless a petition under 37 C.F.R. § 1.313 is granted); (2) abandonment of the application; or (3) the filing of a notice of appeal to the U.S. Court of Appeals for the Federal Circuit under 35 U.S.C. §141, or the commencement of a civil action under 35 U.S.C. §145 or §146 (unless the appeal or civil action is terminated).

- 1. Submission required under 37 C.F.R. §1.114: (check items that apply)
 - a. Previously submitted:

[]	Please enter and consider the amendment and/or reply previously filed on			
[]	Please consider the Affidavit(s)/Declaration(s) previously filed on $\underline{}$ but not considered.			
[]	Please consider the arguments in the Appeal Brief or Reply previously filed on			
[]	Other			
b. End	closed are:			
[X]	Amendment/Reply.			
[X]	Information Disclosure Statement.			
[X]	Form PTO/SB/08 with copies of 13 listed reference(s).			

Miscellaneous:

[] Suspension of action of the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of __ months.

The filing fee is calculated below:

	Claims as]	Previously	Extra Claims				
	Amended]	Paid For	Present		Rate		Fee Totals
RCE Fee 1.17(e):						\$810.00	1000	\$810.00
Total Claims:	11	-	20	= 0	X	\$52.00	=	\$0.00
Independents	4	-	4	= 0	X	\$220.00	200	\$0.00
First p	resentation o	f any	Multiple	Dependent Claims:	+	\$390.00	=	\$0.00
				CLAIMS	FEE	TOTAL:	=	\$810.00

[] Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

[]	Extension for response filed within the first month:	\$130.00	0	\$0.00
[]	Extension for response filed within the second month:	\$490.00		\$0.00
[]	Extension for response filed within the third month:	\$1,110.00		\$0.00
[]	Extension for response filed within the fourth month:	\$1,730.00		\$0.00
[]	Extension for response filed within the fifth month:	\$2,350.00		\$0.00
	EXTENSION FEE SU	BTOTAL:		\$0.00
	EXTENSION FEE ALREA	DY PA1D:	-	\$0.00
EXTENSION FEE TOTAL				\$0.00
	CLAIMS AND EXTENSION FE	E TOTAL:		\$810.00
[]	Small Entity Fees Apply (subtract 1/2	\$0.00		
	Suspension of action requested under 37 C.F.R.	\$0.00		
	TC	TAL FEE:		\$810.00

The above-identified fees of \$810.00 are being paid by credit card via EFS-Web.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by the credit card payment instructions in EFS-Web being incorrect or absent, resulting in a rejected or incorrect credit card transaction, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent indicated below.

Respectfully submitted,

Date	August 19, 2011	By_	Frech
FOLEY & LA			Paul S. Hunter
Customer Nur	nber: 23524	- //	Attorney for Applicant
Telephone:	(608) 258-4292	0	Registration No. 44,787
Facsimile:	(608) 258-4258		